

Unit Title:	Career choice theories and concepts to support clients
OCR unit number	Unit 5
Level:	4
Credit value:	6
Guided learning hours:	20

Unit purpose and aim

This unit aims to develop the learner's understanding of career choice theories, concepts for supporting and motivating clients and techniques for raising client aspiration and ability to cope with unplanned events.

Learning Outcomes	Assessment Criteria
<p>The learner can:</p> <p>1. Understand career choice theories</p>	<p>The learner will:</p> <p>1.1 explain theories of career choice</p> <p>1.2 analyse ways clients make careers decisions</p> <p>1.3 analyse methods to make clients aware of career opportunities</p>
<p>2. Understand the concepts and techniques used to support and empower clients</p>	<p>2.1 explain the concepts of support, enabling and empowerment of clients</p> <p>2.2 analyse how to determine the form of support required by clients</p> <p>2.3 evaluate ways to enable clients to develop decision-making skills</p> <p>2.4 evaluate ways to enable clients to develop self-awareness</p>
<p>3. Understand the role of motivation and raising of aspirations in meeting the needs of clients</p>	<p>3.1 explain why clients need to be motivated to meet their career information, advice and guidance needs</p> <p>3.2 analyse why client aspirations often need to be raised to meet their career information, advice and guidance needs</p>
<p>4. Understand the practitioner's role in motivating and raising the aspirations of clients</p>	<p>4.1 explain the role of the practitioner in developing client motivation skills</p> <p>4.2 analyse methods used to motivate clients</p> <p>4.3 explain techniques to raise aspirations of clients</p>

Assessment

This unit is internally assessed and externally verified by OCR Assessors. Simulations are not allowed.

To achieve a Pass, candidates must produce evidence which meets all of the assessment criteria.

Evidence requirements

All evidence of a candidate's performance must be generated in the workplace. Candidates must produce their own work and assessors use a range of assessment methods. Candidates may provide evidence of knowledge and understanding prior to, or during the assessment phase. Further information regarding suitable forms of evidence can be found in the OCR Level 4 Diploma in Career Information and Advice Centre Handbook.

Guidance on assessment and evidence requirements

In order to provide appropriate evidence to meet the assessment criteria for this unit, direct observation may be used and OCR recommends the use of witness testimony, as appropriate. Other suitable evidence could include:

- assignment/report which demonstrates an awareness of theories and concepts
- presentation to peers/work colleagues of theories/concepts
- case study relating theory to IAG practice