



Oxford Cambridge and RSA

Friday 20 May 2022 – Morning

AS Level Business

H031/01 The local business environment

Resource Booklet

Time allowed: 1 hour 30 minutes



INSTRUCTIONS

- Use this Resource Booklet to answer the questions in **Section B**.
- You should refer to this Resource Booklet when answering the exam questions which are contained in a separate booklet.

INFORMATION

- The business described in this Resource Booklet is a **real** business.
- This document has **4** pages.

INSTRUCTIONS

- Do not send this Resource Booklet for marking. Keep it in the centre or recycle it.

Scrapstore

Extract A – What is Scrapstore?

Scrapstore is a registered charity based in a former school. It collects unwanted items such as cardboard, glass jars, ribbons, buttons, pieces of fabric and unused tins of paint. It then sells these items to the general public for a small fee – £5 per basket or £10 per trolley. Many of the items sold are donated by local companies and include some that would otherwise be sent to local landfill sites.

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The general public can visit the charity to see what items it has available; these items can vary from day to day and week to week, depending on what has been donated. The items are then used in the home, nurseries and schools to create gifts, decorations or artwork.

Scrapstore employs five part-time staff and a full-time manager. It also has eight unpaid volunteers, who offer their time for free each week.

10

In addition to collecting and selling unwanted items, Scrapstore hosts Art and Craft Workshops, where children and their parents are encouraged to come along and be creative together. The employees and volunteers at Scrapstore aim to make the workshops a fun way to reuse waste materials, as well as encouraging people to learn more about sustainability.

Promotion for Scrapstore takes place via Facebook, Instagram and Twitter, as well as its own website. These all list any upcoming events and workshops, plus useful information such as opening times, a location map and contact details.

15

Extract B – A national survey on the experience of volunteers

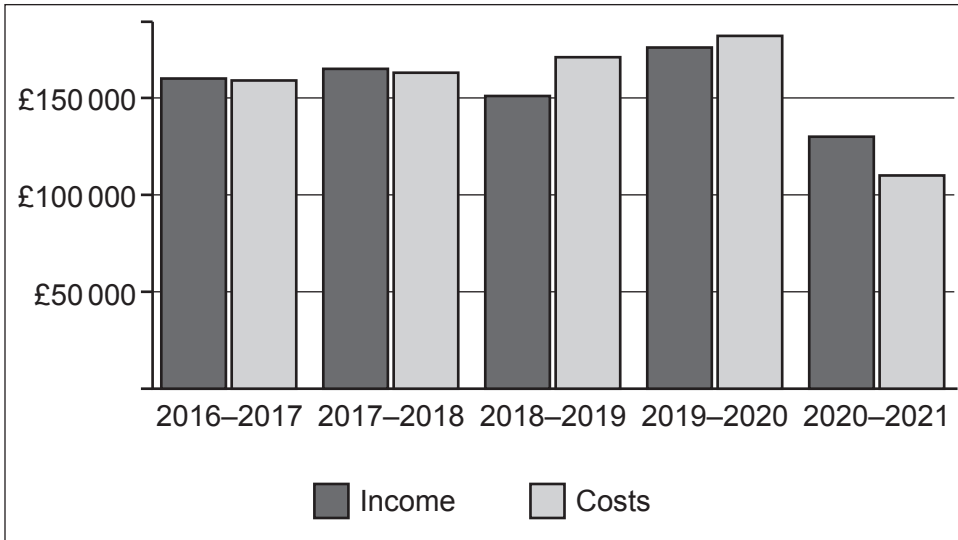
10 103 adults in Great Britain were surveyed in May 2018, to understand the ways that people are involved in volunteering. Some of the results are listed below.

Have you volunteered?	Percentage of people surveyed (%)
Volunteered in the last 12 months	38
Volunteered 1 to 3 years ago	11
Volunteered 3 or more years ago	20
Never volunteered	31

20

Source: Adapted from www.ncvo.org.uk/images/documents/policy_and_research/volunteering/Volunteer-experience_Summary.pdf (accessed 24/10/19)

Extract C – Annual income and cost figures for Scrapstore (2016 – 2021)



Source: Adapted from <https://register-of-charities.charitycommission.gov.uk/charity-search/-/charity-details/1039383/financial-history>

Extract D – Social media usage

There are 3.48 billion active social media users around the world. In the UK, there are 45 million social media users. This is equal to 67% of the UK population.

25

Every day, the average UK-based user spends 1 hour 50 minutes scrolling through social media sites.

Source: Adapted from www.avocadosocial.com/latest-social-media-statistics-and-demographics-for-the-uk-in-2019 (accessed 5/11/19)

NB: All data was correct at the time of writing

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