OCR
Oxford Cambridge and RSA

Media Studies

OCR GCSE (9–1) in Media Studies J200/03/04 Creating Media

Statement of Intent

Centre number	Centre name

Candidate number	Candidate name

Brief chosen: ……

Outline your plans for your production including:

- **How you intend to use Media Language to target your intended audience**
- **How you intend to use Media Representations that are appropriate to your intended audience**

(Maximum 300 words)